

The Spiritual and Cultural Value of Chinese National Folk Music

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Abstract: Based on the one belt, one road, the cross cultural communication of minority folk music can enhance national political mutual trust, promote economic exchanges between the creative industries in the Silk Road area, promote multicultural integration, broaden the connotation of musical culture, inherit minority folk music culture and spread Chinese excellent culture. “One belt, one road” is an important part of music culture. It strengthens the cultural awareness of ethnic minority folk music and builds a diversified cultural exchange platform; With the help of modern media, it broke the traditional communication mode, strengthened “flexible” communication, innovated cross-cultural communication methods, and promoted the cross-cultural communication of ethnic minority folk music culture in China.

1. Introduction

The chorus of ethnic minority folk songs is an important part of the diversified development of contemporary Chinese chorus art. Because of its special objective historical reasons, it presents the characteristics of compound chorus art form. From the perspective of performing arts, it is an art form; From the perspective of cultural development, it is a kind of music culture; From the perspective of cultural inheritance, it is a way of cultural inheritance and communication. Chorus has the irreplaceable group spirit attribute of other single music types. It is not only the chorus art loved by all nationalities, but also the carrier of group spirit recognized by all nationalities. As a kind of culture, folk chorus carries the inheritance and dissemination of one or several national traditional cultures in the process of evolution. It is an important carrier to reflect the value of national culture.

2. The Value of Intercultural Communication of Ethnic Folk Music under the Background of the one Belt one Road Initiative

2.1. Inheriting the folk music culture of ethnic minorities

One cannot do without traditional culture. “One belt, one road”, is the way to spread the cross culture of minority folk music. It helps to promote the prosperity of music culture of minority nationalities, and is also a practice of the goal of a powerful cultural country. It is also a way of conveying self culture and an effective way to spread Chinese excellent culture. Therefore, only through the study of communication content, communication methods, communication objects and communication skills can we tell the music stories of ethnic minorities in the world language, shape the lifestyle of ethnic minorities and promote the cross-cultural communication of ethnic minority folk music.

In addition, the folk music culture of ethnic minorities has a strong color of ethnic minority culture, which fully reflects the uniqueness of ethnic minority human geography. The “one belt, one road” initiative and the cross-cultural communication of ethnic minority folk culture can promote the external spread of traditional culture of minority nationalities and is an important measure to shape the image of the state and minority areas. In “one belt, one road”, the other is mutual respect, mutual trust, cooperation and win win, and mutual learning of civilizations. It is important to promote traditional culture in the “one belt and one way” construction, recognize and respect minority folk music culture, infiltrate folk music culture of minority nationalities into the hearts of people in various countries along the line, savour the connotation of minority folk music culture,

and promote people to live a simple and simple life. Express the feelings of ethnic minority folk music culture and understand a nation's history, society and folk customs, so as to expand the influence of Chinese traditional culture and ethnic minority folk music culture in cross-cultural exchanges, help to solve various cultural conflicts in economic and political construction and enhance national pride.

2.2. Enhancing political mutual trust and cultural and economic exchanges

The “one belt, one road” initiative can greatly promote the development of folk music of ethnic minorities, while the folk music culture of ethnic minorities can greatly promote economic, political mutual help and cultural exchanges. At the same time, it is necessary to select folk music types and representative works suitable for dissemination and promotion, expand cross-cultural exchanges of ethnic minority folk music, deeply tap the cultural connotation of ethnic minority folk music, enhance political mutual trust of the Silk Road countries, and promote cultural, creative and economic exchanges.

At present, one belt, one road of minority folk music culture, has been widely influenced. It is not only limited to its own country, but also has achieved better industrialization and internationalization. All kinds of creative products are well developed. At present, world politics is in a multipolar state, the trend of economic globalization is developing day by day, and world exchange has become an important part of social activities.

2.3. Promoting the integration of cultural diversity and broadening the cultural connotation of ethnic minority folk music

“One belt, one road” involves more than 60 countries. The mutual dissemination, integration and sharing of cultures among different countries is the prerequisite for ensuring the cultural community of the silk road. At the same time, these regions have rich and diverse cultures and four major civilizations. In the process of building the cultural community of the Silk Road countries, due to historical and practical reasons, these civilizations themselves also have a certain clash of civilizations. Ethnic minority folk music culture contains related national culture, such as spiritual character, local customs, folk customs and so on. As an important part of regional music culture, it plays an important role in cross-cultural communication. It can show the cultural characteristics of ethnic minorities to countries along the line, realize a certain degree of pluralistic integration, understand foreign music culture and broaden their own music cultural connotation.

In short, one belt, one road initiative has brought a new pattern to the development of folk music culture of minority nationalities. It not only promotes the development of ethnic minority folk music culture, but also spreads China's excellent culture, inherits ethnic minority folk music culture, and transforms the reserved development of ethnic minority folk music culture into open development. The Chinese shadow play shown in Figure 1 below is widely praised in Indonesia.

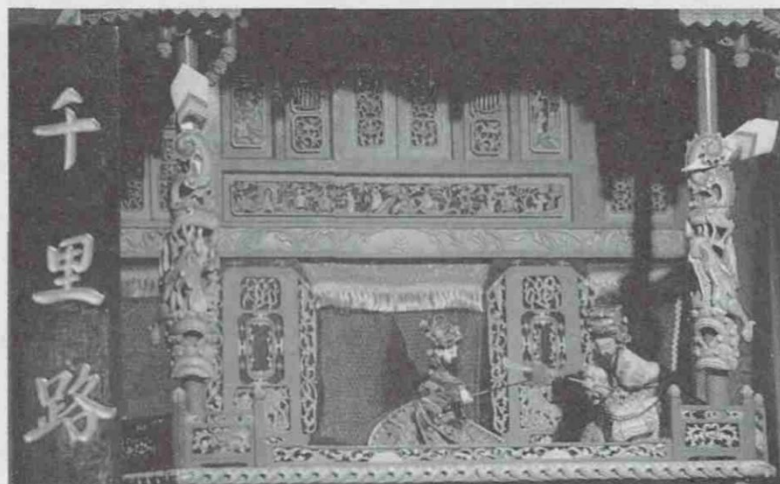


Figure 1 Chinese opera performance in Indonesia.

3. Difficulties Faced by Cross-cultural Communication of Ethnic Minority Folk Music under the Background of the One Belt One Road Initiative

3.1. Cultural suicide

In the long history, China's ethnic minorities have a lot of valuable music wealth and culture. For these cultures, the Chinese people have a strong sense of cultural self-confidence and superiority, and these cultures also have a great influence in the world. However, with the continuous development and changes of society, especially since the reform and opening up, some western music cultures have poured into China, coupled with the rise of some foreign music trends, many people have deep doubts about the folk music culture of ethnic minorities, the folk music culture of ethnic minorities has been questioned and abandoned, and a large number of the original contents of ethnic minority folk music have been abandoned, Some are even lost. Since entering the new century, the development of minority culture has attracted more and more attention. However, after years of changes, while the culture destroys itself, the minority folk music has lost itself and has not achieved its due effect and purpose. Many ethnic minority music has been ignored by people and even ethnic minorities, or some westernization, popular transformation and self loss of ethnic minority folk music have seriously restricted the confidence of cross-cultural output of ethnic minority folk music and caused serious damage to music culture.

3.2. Feeble transmission

In the social process, people have limited opportunities to personally contact things. People get more information through modern media tools in order to contact, understand, adapt and transform the society(2019, *Wang Yuqi, Liu Li*). Cross cultural communication leaves the basic area of cultural existence and the usual communication mode, so it needs the help of necessary cross-cultural communication tools. Each region's music culture has a habitual mode of communication and a fixed cultural ecological environment. The dissemination of minority folk music is often based on oral guidance and on-site display, and the dissemination carrier is limited.

3.3. Become rigid means

One belt, one road initiative, is adopted to promote the cross cultural communication of ethnic folk music in order to promote better international exchanges and cooperation. Its purpose is to prosper the cultural economy through cultural means, enhance the friendly attitude of the world public towards China, build a cultural power, make countries all over the world contact and understand Chinese culture, create an international environment conducive to national development with the help of culture, eliminate misunderstandings and cultural doubts, promote the common prosperity and win-win of cooperative countries along the line, and enhance political mutual trust. Under this goal, flexible cross-cultural communication skills are needed to achieve the purpose of national culture communication. One belt, one road China, has been used to disseminated in Chinese way of thinking. It is not good at studying the acceptance habits of the receiving country, thus affecting the cross boundary communication of minority folk music. The lack of pertinence in content selection weakens the communication effect.

4. Methods to Solve the Dilemma of Minority Folk Music Culture

For a long time, Chinese people have serious cultural cognitive defects in ethnic minority culture, and ethnic minority folk music culture is no exception. They gradually lose themselves in cultural suicide. Therefore, one belt, one road, is to understand the sequence of events of the folk music of ethnic minorities in China, to enhance the cultural consciousness of minority folk music, and to build a "Chinese centered" system of national culture, so as to better spread the cross culture of ethnic minority folk music. In the process of cross-cultural communication, in order to construct the communication content system, we should choose the most representative and communication projects.

One belt, one road, is to build a diversified cultural exchange platform for the purpose of

achieving the goal of cross cultural communication of ethnic minority folk music culture. It fully utilizes the understanding and cognition of the folk music of ethnic minorities along the line, thus promoting the cross cultural transmission of folk music culture of ethnic minorities. In order to provide a good platform for workers in the field of ethnic minority folk music culture to understand and study the music culture of countries along the line, we need to pay attention to the construction of a research center dedicated to international music culture exchange, and provide a platform guarantee for the display and innovative development of ethnic minority folk music culture relying on the music culture exchange research center, Promote more exchanges and collisions between ethnic minority folk music culture and music culture of countries along the line, and build deeper cultural mutual trust. As shown in Figure 2 below, the National Orchestra performs in Thailand:



Figure 2 Performance of National Orchestra in Thailand.

In the process of contacting the world, people mainly rely on mass media. However, it is restricted by the traditional social economy(2020,*Yang Chunlin*). At present, with the continuous development of media technology, the traditional mass media has been difficult to meet the current needs. People have more and more channels to obtain information. Everyone can be a “communicator”. Especially in order to better promote cross-cultural communication, it is necessary to avoid the practice of hard communication. One belt, one road, one should be used as a means of stimulating the influence and cultural exchange of Chinese and foreign artists, such as concerts, summits, sparks, etc., so as to promote the “one belt, one road”, people’s culture, touch and identification, and thus intuitively feel the charm and uniqueness of China’s folk music culture. At the same time, in the process of communication, we should also properly carry out some negative reminders, not only emphasize the advantages and benefits of China’s ethnic minority folk music culture, but also avoid exaggeration and exaggeration, so that the audience can identify with the culture in the real perceptual process. In addition, under one background of “one belt, one road”, in order to enhance the discourse power of cross cultural communication, minority folk music needs to establish various channels, construct three-dimensional communication means, and promote the diversification of communication channels.

5. Conclusion

To sum up, whether a country can prosper depends largely on cultural factors. The culture of National Folk Songs contains profound historical details. Guiding a nation to be positive and improving its cultural cohesion is of great significance to national development. If a nation’s music culture is suppressed, it will be eliminated by the society to a great extent. In view of this, the government must inherit and develop the cultural value of folk songs and enhance the core competitiveness of national culture in order to create the cultural brand of national folk traditional songs.

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